# Pre-and-Post Transaction Planning for Business Owners 

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## About $\left[\begin{array}{l}{\left[\begin{array}{l}\text { B }\end{array}\right]}\end{array}\right.$

## \$623 Billion <br> Assets under management

Offices in $\mathbf{5 1}$ cities in $\mathbf{2 5}$ countries

\$0.00
Long-term debt on Bernstein's balance sheet

## 

## "뻬 268 Research "mmen Analysts

Average years of experience per portfolio manager

## 12 at Bernstein

## 22 in the industry

## 50+

Years helping clients reach their financial goals


Revenue from investment research and management

## The M\&A Team of Professionals

| CPAs | Transactional Attorneys | Investment Bankers |
| :---: | :---: | :---: |
| Corporate Attorneys | Financial Advisor | Trust and Estate Attorneys |
| Nonbank Lenders | Business Owner | Business Brokers |
| Private Equity Firms | Tax Attorneys | Commercial Banks |
| Valuation Consultants | C-Level Staffing | Venture Capitalists |

## Case Study: Joe and Jane Butler

## 55-Year Old Couple Wants to Sell Their Business

- Distribution company, owned 95\% by Joe and Jane, where last year's EBITDA was $\$ 10.0$ million
- The Butlers thought the company was valued between $\$ 50$ million - $\$ 70$ million
- Currently receiving $\$ 3.0$ million of distributions
- Saved $\$ 12.8$ million (of which $\$ 3.0$ million is in retirement accounts)
- Home in Pennsylvania is valued at $\$ 1.9$ million debt free
- Goals
o Primary
- Maintain lifestyle of spending \$400,000 per year
- Protect their wealth after the sale
- Purchase a $\$ 5.0$ million vacation home on the Jersey Shore

O Secondary

- Transfer wealth to their three children
- Create a substantial family charitable legacy
- Minimize income and estate taxes


## The Offer Received Was Very Attractive

- Leverage recapitalization from a private equity buyer for $\$ 65$ million
o $\$ 61.7$ million based on 95\% ownership
0 Roll 15\% (valued at $\$ 9.3$ million today) into a newly formed company
o Continue working for three years earning \$300,000
o Potential second sale in three - five years for $\$ 9.3$ million - $\$ 18.6$ million

| Sale Breakdown | Amount |
| :--- | ---: |
| Sale Proceeds | $\$ 65.0$ |
| Ownership (95\%) | 61.7 |
| Rollover (15\%) | -9.3 |
| Proceeds After Rollover | 52.4 |
| Taxes (23.07\%) | -12.1 |
| Line of Credit | -7.5 |
| Total After-Tax Proceeds | $\$ 32.8$ |

## Key Questions

- Should the Butlers take the deal or keep the business and continue receiving a $\$ 3$ million distribution?
- How much do they need (i.e. What's their number)?
- How should they consider funding their family charitable legacy?
- How should they consider transferring wealth to family?
- What planning can be done for the potential second sale?
- How do they implement the plan?


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## Bernstein's Wealth Forecasting System



Bernstein's Wealth Forecasting System ${ }^{\text {SM }}$ is based upon our proprietary analysis of historical capital-market data over many decades. We look at variables such as past returns, volatility, valuations, and correlations to forecast a vast range of possible outcomes relating to market asset classes, not Bernstein portfolios. While there is no assurance that any specific outcome suggested by the model will actually come to pass, by quantifying the possibilities of achieving financial goals under changing, and sometimes extreme, capital-market conditions, the tool should help our clients make better choices. See Notes on Wealth Forecasting System at the end of this presentation for further details.
Source: AB

## How Long Will it Take to Have the Same Wealth if They Keep the Business?

Median Wealth (\$Millions, Nominal)
—Sell Business - \$3M Distribution —\$5M Distribution

*Values compare selling the business and receiving $\$ 32.8$ million in after-tax proceeds with a $\$ 9.3$ million second sale in three years vs. keeping the business and receiving pre-tax distributions of $\$ 3.0$ million or $\$ 5.0$ million for the next 20 years without accounting for any residual value of the businesses. These values assumed living expenses of $\$ 400,000$ per year with no vacation home purchase and all assets are invested with an allocation of $30 \%$ global stocks and $70 \%$ bonds.
Based on Bernstein's estimates of range of returns for applicable capital markets over the applicable period. Data do not represent past performance and are not a promise of actual results or a range of future results. See Appendix, Notes on Wealth Forecasting System, for details.
Source: AB

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## Core and Surplus Capital

## Hierarchy of Objectives

The Critical Goal: Meeting Lifetime Spending Needs



Age

## What Returns \& Risk Might Be Expected from the Market?

## Range of Median Compound Growth Rates* For Next 30 Years



For illustrative purposes only. There can be no assurance that any investment objectives will be achieved.
 intermediate-term bonds.

 depicted above include an upward adjustment intended to account for the incidence of peak-to-trough losses that do not last an exact number of years.
 actual future results or a range of future results. See Notes on Wealth Forecasting System at the end of this report for further details.

## What Returns \& Risk Might Be Expected from the Market?

## Range of Median Compound Growth Rates* For Next 30 Years



## Investment Risk** <br> Peak-to-Trough Loss of 20\%



For illustrative purposes only. There can be no assurance that any investment objectives will be achieved.
$* 0 / 100$ is modeled as $100 \%$ intermediate-term bonds; $30 / 70$ is modeled as $30 \%$ global stocks and $70 \%$ intermediate-term bonds; $60 / 40$ is modeled as $60 \%$ global stocks and $40 \%$ intermediate-term bonds.
**Projections indicate the probability of a peak-to-trough decline in pretax, pre-cash-flow cumulative returns of $20 \%$ over the next 30 years. Because the Wealth Forecasting System uses annual capital-market returns, the probability of peak-to-trough losses measured on a more frequent basis (such as daily or monthly) may be understated. The probabilities depicted above include an upward adjustment intended to account for the incidence of peak-to-trough losses that do not last an exact number of years.
Based on AB's estimates of the range of returns for the applicable capital markets over the periods analyzed. Data do not represent past performance and are not a promise of actual future results or a range of future results. See Notes on Wealth Forecasting System at the end of this report for further details.

## How Much You Need Depends on Your Allocation and Spending...

(\$Millions)


Core
Capital*

*Core capital was calculated at a $90 \%$ level of confidence assuming Joe continues receiving a salary of $\$ 300,000$ for the next three years, and that they begin receiving Social Security benefits at age 67 in the amount of $\$ 28,700$ and $\$ 14,400$, adjusted for inflation. The spending amounts of $\$ 400,000$ or $\$ 500,000$ are assumed to adjust with inflation and the stock/bond allocations are assumed to be globally diversified stocks and intermediate-term bonds.
Based on Bernstein's estimates of the range of returns for the applicable capital-markets over the periods analyzed. Data do not represent past performance and are not a promise of actual future results or a range of future results. See Assumptions and Notes on Wealth Forecasting System in Appendix for further details.

## .While Your Surplus Capital is Determined by the Sale...

(\$Millions)


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${ }^{* *}$ Total assets include current assets of $\$ 12.8$ million and after-tax sale proceeds of $\$ 32.8$ million.
Based on Bernstein's estimates of the range of returns for the applicable capital-markets over the periods analyzed. Data do not represent past performance and are not a promise of actual future results or a range of future results. See Assumptions and Notes on Wealth Forecasting System in Appendix for further details.

## ...And the Size of the Second Sale

(\$Millions)

*Core capital was calculated at a $90 \%$ level of confidence assuming Joe continues receiving a salary of $\$ 300,000$ for the next three years, and that they begin receiving Social Security benefits at age 67 in the amount of $\$ 28,700$ and $\$ 14,400$, adjusted for inflation. The spending amounts of $\$ 400,000$ or $\$ 500,000$ are assumed to adjust with inflation and the stock/bond allocations are assumed to be globally diversified stocks and intermediate-term bonds.
**Total assets include current assets of $\$ 12.8$ million and after-tax sale proceeds of $\$ 32.8$ million as well as pre-tax proceeds of $\$ 18.6$ million from a second sale in three year which are fully taxable as a capital gain resulting in after-tax proceeds of $\$ 13.6$ million.
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## Core Capital Amounts: Based on Age and Allocation

## Sustainable Spending Rate*

| Allocation | $0 / 100$ | $20 / 80$ | $40 / 60$ | $60 / 40$ | $80 / 20$ | $100 / 0$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Age 55 | $1.5 \%$ | $2.0 \%$ | $2.3 \%$ | $2.6 \%$ | $2.7 \%$ | $2.6 \%$ |
| Age 65 | 2.1 | 2.6 | 2.9 | 3.1 | 3.2 | 3.2 |
| Age 75 | 3.0 | 3.6 | 3.8 | 4.2 | 4.2 | 4.2 |

Estimated Core Capital-Spending \$100,000
USD Millions

| Allocation | $0 / 100$ | $20 / 80$ | $40 / 60$ | $60 / 40$ | $80 / 20$ | $100 / 0$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Age 55 | $\$ 6.5$ | $\$ 5.0$ | $\$ 4.3$ | $\$ 3.9$ | $\$ 3.7$ | $\$ 3.8$ |
| Age 65 | 4.8 | 3.8 | 3.4 | 3.2 | 3.1 | 3.1 |
| Age 75 | 3.3 | 2.8 | 2.6 | 2.4 | 2.4 | 2.4 |

[^0]Society of Actuaries RP-2000 mortality tables and AB

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■ What planning can be done for the potential second sale?
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## There Are Many Ways to Give to Charity

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PURELY PHILANTHROPIC STRATEGIES
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## There Are Many Ways to Give to Charity



## Depending on the Timing, Gifting Appreciated Stocks or Shares of the Company Can Provide a Meaningful Benefit

## \$5.0 Million Gift to Donor-Advised Fund (DAF) <br> (\$ in Millions)



[^1]
## How Much Is a \$5.0 Million Gift to a Donor-Advised Fund Worth?

Value of Fund Distributing $\$ 150,000$ Annually, Adjusted with Inflation
Median Results—Nominal (USD Millions)

*TPV is the sum of cumulative distributions and the portfolio remainder value in a given year. Allocation is $70 \%$ stocks and $30 \%$ bonds.
Based on Bernstein's estimates of the range of returns for the applicable capital markets over the period analyzed. Data do not represent past performance and are not a promise of actual future results or a range of future results. See Notes on Wealth Forecasting System in the Appendix.
Source: Bernstein

## The Butlers Charitable Plan

- The Butlers gave $\$ 5.0$ million to a Donor Advised Fund (DAF)
- Because the deal was closing in a few weeks, the Butlers chose to fund a DAF after the sale using highly appreciated stocks from their taxable account.


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## History of Estate Tax Exemption

From 2004 - 2020*

*Source: IRS - Exemption estimates from 2021 through 2028 are estimates using Bernstein's Wealth Forecasting System.

## Today's Low Rates Make Wealth Transfer Strategies Compelling

## Applicable Federal Rates (AFR)

100\% Annual Compounding


## Wealth Transfer Toolbox

Desired Beneficiaries
> Children
> Grandchildren
> Other Family
> Charitable Causes

Gifting Techniques
> Basic Gifts
> Spousal Lifetime Access Trust
> GRATs
> Installment Sale
> QPRT
$>$ Foundation
> Donor Advised Fund
> Charitable Lead Trust
> Charitable Remainder Trust

## Leveraging Opportunities

> Grantor Trusts
> Discounted Assets
$>$ Early Use of Exemptions
> Insurance

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## Scenarios

The following scenarios assumed that the sale just happened and that Joe and Jane will purchase a $\$ 5.0$ million vacation home, give $\$ 5.0$ million to a DAF, and that a second sale happens in three years for which they receive pre-tax proceeds of $\$ 18.6$ million.

Scenario A: Base case where they do no additional planning and spend \$400,000 per year and invest their assets according to an allocation of $30 \%$ global stocks and $70 \%$ bonds (30/70).

Scenario B: Same as A, but we assumed they begin making annual gifts of \$30,000 to an Intentionally Defective Grantor Trust (IDGT) for each of their children (\$90,000 total).

Scenario C: Same as B, but we assumed they contribute $\$ 5.0$ million to a series to two-year rolling Grantor Retained Annuity Trusts (GRATs) for the next 30 years. The GRATs will be zeroed out with any remainder being transferred to the IDGT.

Scenario D: Same as C, but we assumed they sell $50 \%$ of their rollover shares ( $\$ 4.65$ million) to the IDGT in exchange for an interest only note at $1.59 \%$ for nine years. We also assumed this sale would be seeded with a cash gift of \$465,000.

The GRATs and IDGTs are assumed to be invested with an asset allocation of 100\% global stocks while the DAF is assumed to be invested with an allocation of $70 \%$ global stocks and $30 \%$ bonds. In addition, we assumed the grantor trust status of the IDGTs would be turned off after 30 years.

## Many Strategies Implemented to Lower Taxes Today and in the Future

## Joe and Jane



## Rollover <br> Shares \$9.3M

## Many Strategies Implemented to Lower Taxes Today and in the Future

## Joe and Jane



## DAF

*Interest payments based on the mid-term applicable federal rate (AFR) of $1.59 \%$. It is assumed that the note is repaid in year three when the second sale occurs, but the note could remain outstanding for 9 years.
Bernstein is not a legal, trust, tax, or estate advisor. Investors should consult these professionals as appropriate.

## Many Strategies Implemented to Lower Taxes Today and in the Future

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$\left[\frac{A}{B}\right]$ BERNSTEIN

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## Gifts, GRATs, Sale, and a DAF Shifts Assets Out of Their Estate...

## Median Wealth—Year 40 (USD Millions, Nominal)



Scenario A No Planning

Scenario B \$90k Annual Gifts

Scenario C \$90K Annual Gifts \$5.0M GRATs

Scenario D \$90K Annual Gifts \$5.0M GRATs
50\% Sale to IDGT

## .Which Lowers Their Estate Taxes...

## Median Wealth-Year 40 (USD Millions, Nominal)


 inflation.
 promise of actual future results or a range of future results. See Notes on Wealth Forecasting System in Appendix for further details.

## ...And Creates More Wealth for Charity...

Median Wealth—Year 40 (USD Millions, Nominal)


 inflation.
${ }^{* * *}$ The charity value represents the amount remaining in the DAF as well as the cumulative amount of distributions that were made over 40 years.
***Increase in total wealth calculates the sum of the after-tax estate, charity, and Trust FBO Family in scenarios B, C, and D relative to scenario A.
 promise of actual future results or a range of future results. See Notes on Wealth Forecasting System in Appendix for further details.

## ...and Family


*Estate taxes were calculated assuming a federal rate of $40 \%$ and that the current exemption of $\$ 11.4$ million per person sunsets in 2026 to $\$ 5.7$ million per person, adjusted for inflation.
**Trust FBO Family includes the growth on the $\$ 90,000$ annual gifts (Scenarios B, C and D), and GRAT remainder (Scenarios C and D), and the $\$ 4.65$ million worth of appreciation from the sale to the IDGT (Scenario D). The grantor trust status is assumed to be turned off after 30 years and all assets are invested with an allocation of $100 \%$ global stocks.
***The charity value represents the amount remaining in the DAF as well as the cumulative amount of distributions that were made over 40 years.
${ }^{* * *}$ Increase in total wealth calculates the sum of the after-tax estate, charity, and Trust FBO Family in scenarios B, C, and D relative to scenario A.
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## The Butlers Wealth Transfer Plan

- The Butlers contributed $\$ 5.0$ million to a GRAT (post sale) and sold $50 \%$ of their retained shares to the IDGT (post initial sale, pre-second sale) in exchange for a note
- Planned to make annual exclusion gifts of $\$ 90,000$ to IDGT
- Maintained flexibility by:
- GRATs can be stopped at the end of any two year term
- Loan from IDGT can be called, forgiven, or remain outstanding for 9 years, but they were able to lock in today's low AFR
- Annual exclusion gifts can continue or stop
- Grantor trust status can be turned off (after note is repaid)


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## Joe and Jane's Roadmap to Achieve Their Goals

(\$Millions)

*Capital allocation illustrates where all proceeds will be held at the time of the sale. The $\$ 67.0$ million includes the after-tax sales proceeds of $\$ 32.8$ million, the taxes of $\$ 12.1$ million, the rollover shares of $\$ 9.3$ million and the existing assets of $\$ 12.8$ million. The values do not account for any illiquid assets or tax benefit from making charitable gifts.
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## Questions to Consider When Implanting a Plan



Are you investing all at once or over time?


How much will be allocated to active or passive services?


How do non traditional asset classes fit into the allocation?

Are there ways to reduce fees?

How will the portfolio be managed to have an after-tax focus?


Will you need consolidated reporting?


How will your assets be protected?

## Short-Term Rolling GRATs

+ Grantor contribute assets to initial two-year trust
+ Each annuity is re-contributed to new two-year GRAT for duration of strategy
+ Any appreciation above Section 7520 rate passes free of transfer tax to Trust*



## Trust

## Intentionally Defective Grantor Trusts


" An "intentionally defective grantor trust" ("IDGT") is considered "owned" by the donor for income tax purposes

- All trust income/capital gains are taxable to the donor, allowing IDGT to effectively grow tax-free. Distributions to beneficiaries are also free of income tax.
- Gifts to the trust are nonetheless excluded from the donor's estate
- The IRS has ruled that:
- The donor's payment of income tax does not constitute a gift to the trust for gift tax purposes
- Transactions between an IDGT and the trust donor are ignored for income tax purposes, and so the donor's sale of appreciated assets to the trust does not result in capital-gains recognition


## How a Grantor Retained Annuity Trust (GRAT) Works



## Key Points:

> Grantor transfer assets to GRAT
$>$ Grantor receive annuity payments from trust
$>$ Grantor pays taxes on trust income
> If GRAT assets grow faster than Section 7520 rate (currently 2.2\%), wealth is transferred to Trust at end of annuity term free of gift tax*

## If Grantor fails to survive annuity term, full date-of-death value of GRAT assets may be subject to estate tax

## Capital-Market Projections: Next 40 Years

## Percent

|  | Median 40-Year Growth Rate | Mean Annual Return | Mean Annual Income | 1-Year Volatility | 40-Year Annual Equivalent Volatility |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Cash Equivalents | 3.0 | 3.4 | 3.4 | 0.5 | 12.9 |
| Int.-Term Diversified Municipals | 3.0 | 3.4 | 3.4 | 4.2 | 9.5 |
| Int.-Term Taxables | 3.9 | 4.4 | 5.3 | 5.4 | 11.0 |
| Global Int. Taxable Bonds Hedged | 3.2 | 3.6 | 4.4 | 4.4 | 11.6 |
| US Diversified | 7.0 | 8.7 | 2.9 | 16.4 | 22.4 |
| US Value | 7.2 | 8.8 | 3.3 | 16.0 | 22.0 |
| US Growth | 6.8 | 8.8 | 2.6 | 18.2 | 23.7 |
| US SMID | 7.0 | 9.1 | 2.6 | 18.7 | 24.5 |
| US Low-Vol Equity | 6.7 | 7.9 | 3.3 | 14.3 | 18.9 |
| Developed International | 7.9 | 10.1 | 3.4 | 18.1 | 23.1 |
| Emerging Markets | 7.2 | 11.2 | 5.7 | 26.1 | 30.3 |
| High-Risk Int'I | 7.9 | 11.1 | 2.4 | 22.1 | 26.8 |
| Inflation | 2.8 | 3.1 | n/a | 1.2 | 12.2 |

Based on 10,000 simulated trials each consisting of 40-year periods. Reflects AB's estimates and the capital-market conditions as of June 30, 2019.
For hedge-fund asset classes, "mean annual income" represents income and short-term capital gains.
Does not represent any past performance and is not a guarantee of any future specific risk levels or returns, or any specific range of risk levels or returns.

## Notes on Wealth Forecasting System

1. Purpose and Description of Wealth Forecasting System

AB's Wealth Forecasting System is designed to assist investors in making their long-term investment decisions as to their allocation of investments among categories of financial assets. Our planning tool consists of a four-step process: (1) Client-Profile Input: the client's asset allocation, income, expenses, cash withdrawals, tax rate, risk-tolerance level, goals, and other factors; (2) Client Scenarios: in effect, questions the client would like our guidance on, which may touch on issues such as when to retire, what his/her cash-flow stream is likely to be, whether his/her portfolio can beat inflation long-term, and how different asset allocations might affect his/her long-term security; (3) The Capital-Markets Engine: our proprietary model that uses our research and historical data to create a vast range of hypothetical market returns, which takes into account the linkages within and among the capital markets, as well as their unpredictability; and (4) A Probability Distribution of Outcomes: based on the assets invested pursuant to the stated asset allocation, $90 \%$ of the estimated ranges of probable returns and asset values the client could experience are represented within the range established by the 5th and 95th percentiles on "box-and-whiskers" graphs. However, outcomes outside this range are expected to occur $10 \%$ of the time; thus, the range does not guarantee results or establish the boundaries for all outcomes. Estimated market returns on bonds are derived taking into account yield and other criteria. An important assumption is that stocks will, over time, outperform long bonds by a reasonable amount, although this is in no way a certainty. Moreover, actual future results may not meet AB's estimates of the range of market returns, as these results are subject to a variety of economic, market, and other variables. Accordingly, the analysis should not be construed as a promise of actual future results, the actual range of future results, or the actual probability that these results will be realized. The information provided here is not intended for public use or distribution beyond our private meeting. Of course, no investment strategy or allocation can eliminate risk or guarantee returns.
2. Retirement Vehicles

Each retirement plan is modeled as one of the following vehicles: Traditional IRA, 401(k), 403(b), Keogh, or Roth IRA/401(k). One of the significant differences among these vehicle types is the date at which mandatory distributions commence. For traditional IRA vehicles, mandatory distributions are assumed to commence during the year in which the investor reaches the age of 70.5 . For $401(\mathrm{k}), 403(\mathrm{~b})$, and Keogh vehicles, mandatory distributions are assumed to commence at the later of: (i) the year in which the investor reaches the age of 70.5; or (ii) the year in which the investor retires. In the case of a married couple, these dates are based on the date of birth of the older spouse. The minimum mandatory withdrawal is estimated using the Minimum Distribution Incidental Benefit tables as published on www.irs.gov. For Roth IRA/401(k) vehicles, there are no mandatory distributions. Distributions from Roth IRA/401(k) that exceed principal will be taxed and/or penalized if the distributed assets are less than five years old and the contributor is less than 59.5 years old. All Roth $401(\mathrm{k})$ plans will be rolled into a Roth IRA plan when the investor turns 59.5 years old, to avoid Minimum Distribution requirements

## 3. Rebalancing

Another important planning assumption is how the asset allocation varies over time. We attempt to model how the portfolio would actually be managed. Cash flows and cash generated from portfolio turnover are used to maintain the selected asset allocation between cash, bonds, stocks, REITs, and hedge funds over the period of the analysis. Where this is not sufficient, an optimization program is run to trade off the mismatch between the actual allocation and targets against the cost of trading to rebalance. In general, the portfolio allocation will be maintained reasonably close to its target. In addition, in later years, there may be contention between the total relationship's allocation and those of the separate portfolios. For example, suppose an investor (in the top marginal federal tax bracket) begins with an asset mix consisting entirely of municipal bonds in his/her personal portfolio and entirely of stocks in his/her retirement portfolio. If personal assets are spent, the mix between stocks and bonds will be pulled away from targets. We put primary weight on maintaining the overall allocation near target, which may result in an allocation to taxable bonds in the retirement portfolio as the personal assets decrease in value relative to the retirement portfolio's value.

## Notes on Wealth Forecasting System

4. Expenses and Spending Plans (Withdrawals)

All results are generally shown after applicable taxes and after anticipated withdrawals and/or additions, unless otherwise noted. Liquidations may result in realized gains or losses, which will have capital-gains tax implications.
5. Modeled Asset Classes

The following assets or indexes were used in this analysis to represent the various model classes:

| Asset Class | Modeled as: | Annual Turnover Rate |
| :---: | :---: | :---: |
| Cash Equivalents | 3-month Treasury bills | 100\% |
| Intermediate-Term Diversified Municipals | AA-rated diversified municipal bonds of 7-year maturity | 30\% |
| Intermediate-Term Taxables | Taxable bonds with maturity of 7 years | 30\% |
| Int.-Term Inflation Munis | Long Int.-Term Diversified Munis, Long Int.-Term TIPS, and Short Int.-Term Treasury Adjusted for Cost | 30\% |
| Inflation-Protected Bonds | 7-Year Treasury Inflation-Protected Security | 30\% |
| US Diversified | S\&P 500 Index | 15\% |
| US Value | S\&P/Barra Value Index | 15\% |
| US Growth | S\&P/Barra Growth Index | 15\% |
| US Low-Vol Equity | MSCI US Minimum Volatility Index | 15\% |
| Developed International | MSCI EAFE Unhedged | 15\% |
| Emerging Markets | MSCI Emerging Markets Index | 20\% |
| US SMID | Russell 2500 | 15\% |
| High-Risk Int'l | Country Fund | 15\% |
| Real Assets | 1/3 NAREIT, 1/3 MSCI ACWI Commodity Producer Index, 1/3 DJ UBS Commodity Futures Index | 30\% |
| Diversified Hedge Funds Portfolio | Diversified Hedge Fund Asset Class | 33\% |
| Global Intermediate Taxable Bonds Hedged | 7-year 50\% Sovereign and 50\% Investment-Grade Corporate Debt of Developed Countries | 30\% |

## Notes on Wealth Forecasting System

6. Volatility

Volatility is a measure of dispersion of expected returns around the average. The greater the volatility, the more likely it is that returns in any one period will be substantially above or below the expected result. The volatility for each asset class used in this analysis is listed on the Capital-Market Projections page that precedes these Notes. In general, two-thirds of the returns will be within one standard deviation. For example, assuming that stocks are expected to return $8.0 \%$ on a compounded basis and the volatility of returns on stocks is $17.0 \%$, in any one year it is likely that two-thirds of the projected returns will be between ( 8.9 ) $\%$ and $28.8 \%$. With intermediate government bonds, if the expected compound return is assumed to be $5.0 \%$ and the volatility is assumed to be $6.0 \%$, two-thirds of the outcomes will typically be between (1.1)\% and $11.5 \%$. AB's forecast of volatility is based on historical data and incorporates AB's judgment that the volatility of fixed-income assets is different for different time periods.
7. Technical Assumptions

AB's Wealth Forecasting System is based on a number of technical assumptions regarding the future behavior of financial markets. AB's Capital-Markets Engine is the module responsible for creating simulations of returns in the capital markets. These simulations are based on inputs that summarize the current condition of the capital markets as of June 30, 2019. Therefore, the first 12-month period of simulated returns represents the period from June 30, 2019, through June 30, 2020, and not necessarily the calendar year of 2016. A description of these technical assumptions is available on request.
8. Tax Implication

Before making any asset-allocation decisions, an investor should review with his/her tax advisor the tax liabilities incurred by the different investment alternatives presented herein, including any capital gains that would be incurred as a result of liquidating all or part of his/her portfolio, retirement-plan distributions, investments in municipal or taxable bonds, etc. AB does not provide tax, legal, or accounting advice. In considering this material, you should discuss your individual circumstances with professionals in those areas before making any decisions.

## Notes on Wealth Forecasting System

9. Tax Rates

AB's Wealth Forecasting System has used the following tax rates for this analysis:

| Taxpayer | Start Year | End Year | Federal Income <br> Tax | Federal Capital- <br> Gains | State Income Tax | State Capital- <br> Gains Tax |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Mr. and Mrs. Client | 2020 | 2020 | see below | see below | see below | see below |
| Mr. and Mrs. Client | 2021 | 2054 | see below Marginal Rates | see below | see below | see below |
| Automatic-Joint Filer |  |  |  |  |  |  |

The federal income tax rate represents AB's estimate of either the top marginal tax bracket or an "average" rate calculated based upon the marginal rate schedule. The federal capital-gains tax rate is represented by the lesser of the top marginal income tax bracket or the current cap on capital gains for an individual or corporation, as applicable. Federal tax rates are blended with applicable state tax rates by including, among other things, federal deductions for state income and capital-gains taxes. The state income tax rate represents AB's estimate of the "average" rate calculated based upon the applicable state's marginal tax schedule. Where an applicable state tax code permits the exclusion of a portion of capital-gains income from gross income for purposes of calculating state income tax, such exclusions have been included in the calculation.
10. Core Capital Analysis

The term "Core Capital" means the amount of money necessary to cover anticipated lifetime net spending. All non-Core Capital assets are termed "Excess Capital." AB estimates Core Capital by inputting information supplied by the client, including expected future income and spending, into our Wealth Forecasting System, which simulates a vast range of potential market returns over the client's anticipated life span. From these simulations, we develop an estimate of the Core Capital the client will require to maintain spending level over time. Variations in actual income, spending, applicable tax rates, life span, and market returns may substantially affect the likelihood that a Core Capital estimate will be sufficient to provide for future expenses. Accordingly, the estimate should not be construed as a promise of actual future results, the actual range of results, or the actual probability that the results will be realized.


[^0]:    *These spending rates are for couples and assume an allocation of globally diversified stocks. Asset allocations assume globally diversified stocks. Globally diversified stocks are represented by the following allocation for a 100\% return-seeking allocation: $16.2 \%$ US value, $16.2 \%$ US growth, $12.0 \%$ US diversified, $6.0 \%$ US small-/mid-cap, $23.7 \%$ developed foreign markets, $7.3 \%$ emerging markets, $9.6 \%$ US Low Vol Equity, $9.0 \%$ high-risk international. Equity geography weights may shift in proportion to total return-seeking allocation. Bonds and hedge funds are represented by diversified intermediate-term municipal bonds and diversified hedge funds in the proportions noted. Additional details regarding allocation available upon request. Spending is a percentage of initial value of portfolio and is grown with inflation; spending rates assume maintaining spending with a $90 \%$ level of confidence. Based on Bernstein estimates of the range of returns for the applicable capital markets over the periods analyzed as of June 30, 2019. Data do not represent past performance and are not a promise of actual future results. See Notes on Bernstein Wealth Forecasting at the end of this presentation for further details. All information on longevity and mortalityadjusted investment analyses in this study are based on mortality tables compiled in 2000. To reflect that high-net-worth individuals live longer than average, we subtract three years from each individual's age (e.g., a 55 -year-old would be modeled as a 52 -year-old). In our mortality-adjusted analyses, the life span of an individual varies in each of our 10,000 trials in accordance with mortality tables. Source:

[^1]:    *\$5.0 million gift to donor-advised fund (DAF) is assumed to be made with cash after the sale. The tax deduction assumes the donor is able to fully utilize the deduction in the year the gift is made, which will be used to offset Federal capital-gains income. The effective cost of the gift is after accounting for the tax savings from the deduction.
    ** $\$ 5.0$ million gift to DAF is assumed to be made with appreciated stock that have a cost basis of $\$ 2.5$ million after the sale. Those shares would otherwise be taxable as a Federal capital gain plus Pennsylvania state tax rates.
    $* * * \$ 5.0$ million gift is assumed to be made with shares before the sale is completed. When the gift is made, the results assume the donor will receive a Federal tax deduction based on the gift's current value of $\$ 5.0$ million. This deduction would offset Federal capital-gains income. Because the shares owned by the DAF are not subject to taxation, the donor avoids paying federal and Pennsylvania taxes on the full amount of the shares within the DAF, which would have been subject to capital-gains taxes.
    Bernstein does not provide tax advice; investors should seek advice from their accountant before making any tax-related decisions.

